

**2005 Practice Management Course**  
**March 4-6, 2005**  
**Las Vegas, NV**

***TENTATIVE AGENDA***

**CONFERENCE OBJECTIVES:**

This practice management conference will provide meeting participants with meaningful and helpful information on ways to manage the physician practice for success:

Attendees will learn:

- Techniques for developing more effective PowerPoint® scientific presentations.
- The best applications for Personal Digital Assistants (PDAs).
- Learn correct coding & documentation for endocrine-specific procedures.
- Learn how Nuclear Medicine may benefit the Endocrinologist's practice
- Understanding Disease Management and how it may affect your practice.
- Objective??? (Consulting with Pharmaceutical Companies)
- Provide a thorough understanding of the requirements for compliance with the current and pending HIPAA laws pertaining to physicians.
- Enable attendees to maintain compliance with the laws that most commonly affect physician offices.
- Learn what AACE is doing to help enhance your practice and to provide better care for patients with endocrine diseases.
- Learn the pros and cons of electronic prescribing and the use of electronic medical records in the physician's practice.
- Learn how MDVIP, a new alternative healthcare delivery model, may make your practice more rewarding and benefit your patients.

**Friday, March 4**

1:30 – 6:00 pm      Early Registration

2:00 – 6:00 pm      Pre-Conference PowerPoint® Presentation/Personal Digital Assistants (PDAs) Workshop (For Conference attendees only)  
Conducted by **Bill G. Felkey**, Associate Professor, Pharmacy Care System

The Workshop will:

- Provide participants a hands-on, introductory overview of Microsoft PowerPoint® and its capabilities for developing effective presentations.
- Display practical examples and useful tips on developing PowerPoint® slides.

- Demonstrate the best applications for Personal Digital Assistants (PDAs) and how they can enhance individual and practice efficiencies.

### Saturday, March 5

7:00 am	Registration
7:00 – 7:45 am	Continental Breakfast
7:50 – 8:00 am	Welcome – <b>John A. Seibel, MD, MACE</b> , and <b>S. Sethu K. Reddy, MD, MBA, FACE</b> , Program Co-Chairs
8:00 – 10:15 am	<p><i>Coding Workshop: Session 1 – Coding &amp; Documentation for Endocrine-Specific Procedures—</i> <b>Greg Milliger</b>, President, Unique Healthcare Consulting</p> <ul style="list-style-type: none"> <li>• CPT® and HCPCS II Code Updates for 2005 and How They Affect Your Reimbursement</li> <li>• Medicare Updates for 2005 and What They Mean to Your Practice</li> <li>• Using the Higher Levels of E&amp;M Codes</li> <li>• Coding as a Consultant Rather Than a Specialist</li> <li>• Coding for Two E&amp;M Visits on the Same Date</li> </ul>
10:15 - 10:45 am	Break/Exhibits
10:45 – 12:00 pm	<p><i>Coding Workshop: Session 2 - CPT® &amp; IDC —</i> <b>Greg Milliger</b></p> <ul style="list-style-type: none"> <li>• Coding &amp; Documenting a Thyroid Ultrasound</li> <li>• Coding Thyroid Ultrasound on the Same Day as an Office Visit</li> <li>• Coding &amp; Documenting for Stimulation Test</li> <li>• Coding &amp; Documenting for Insulin Pump Initiation</li> </ul> <p><i>Conference Objective: Learn correct coding &amp; documentation for endocrine- specific procedures</i></p>
12:15 – 1:45 pm	<p><i>Is Nuclear Medicine in Your Future? –</i> <b>H. Jack Baskin, MD, MACE (invited)</b></p>
Lunch	<p><i>Objective: Learn how Nuclear Medicine may benefit the Endocrinologist's practice</i></p>
2:00 – 3:15 pm	<p><i>Disease Management (Diabetes as a Model) -</i> <b>John A. Seibel, MD, MACE</b>, and <b>S. Sethu K. Reddy, MD, MBA, FACE</b></p> <ul style="list-style-type: none"> <li>• Why is it Important to Your Practice?</li> <li>• What is Disease Management?</li> <li>• What are the Pitfalls of Disease Management?</li> <li>• A Disease Management Model for your Practice – Large or Small</li> </ul> <p><i>Conference Objective: Understanding Disease Management and how it may affect your practice.</i></p>

3:15 – 3:30 pm Break/Exhibits

3:30 – 4:30 pm *Opportunities for Consulting with Pharmaceutical Companies* – **Connie Trump**, Director of Professional and Advocacy Relations, Abbott Laboratories

*Conference Objective: ?????*

4:30 – 6:00 pm *Legal and Ethical Issues Affecting Your Practice* - **Christopher L. Nuland, Esq.**, AACE General Counsel

- HIPAA
  - New Rules on Security
  - Transaction Code Sets
  - Privacy Rule
  - National Unique Provider Identification Number

*Conference Objective: Provide a thorough understanding of the requirements for compliance with the current and pending HIPAA laws pertaining to physicians.*

- Other Legal & Ethical Issues
  - Medicare Compliance
  - American Disabilities Act Compliance
  - Employee Discrimination Issues
  - New Overtime Regulations
  - Family and Medical Leave Act
  - Legal Implications for Out-of-State Practices

*Conference Objective: Enable attendees to maintain compliance with the laws that most commonly affect physician offices.*

6:00 pm Adjournment

6:00 – 7:00 pm Reception/Exhibits

### **Sunday, March 6**

6:45 am Registration

7:00 – 8:00 am Seated Breakfast – *AACE Activities Update* – **Carlos R. Hamilton, Jr, MD, FACE**, AACE President

*Conference Objective: Learn what AACE is doing to help enhance your practice and to provide better care for patients with endocrine diseases*

8:15 – 10:00 am *Evaluating the Pros and Cons of Electronic Prescribing/Electronic Medical Records* – **Speaker from SixDegree/Lawrence Blonde, MD, FACP, FACE**, Chair, AACE EMR Task Force

*Conference Objective: Learn the pros and cons of electronic prescribing and the use of electronic medical records in the physician's practice.*

10:00 – 11:00 am

**MDVIP – An Alternative Personalized Healthcare Program – David D. DeAtkine, Jr, MD, FACE, MDVIP**

*Conference Objective: Learn how MDVIP, a new alternative healthcare delivery model, may make your practice more rewarding and benefit your patients.*

11:00 – 11:45 am

Open Discussion/Questions and Answers

11:45 am

Adjournment